

# The Leadership Collection at Alexandria

Located on the Potomac River just 10 minutes from Reagan National Airport and 20 minutes from the White House, Alexandria, Virginia's history of visionary leadership dates back to America's founding fathers. Home to some of the world's top thought leaders, the National Science Foundation, the U.S. Patent and Trademark Office and more than 400 national associations, and the future home to Virginia Tech's Innovation Campus, Alexandria is a growing hub for innovation in the 21st century.



Step onto our cobblestone streets and stroll along the Potomac River waterfront to take advantage of the physical and mental space needed to think, innovate, strategize, collaborate, lead, learn and connect. Alexandria also offers a vibrant, walkable downtown home to more than 200 independent shops and restaurants, accommodations and meeting spaces that showcase the city's relaxed charm and cutting-edge turnkey programs.



Now, through a new program — The Leadership Collection at Alexandria — planners can tap into this same breakthrough thinking and innovation with groundbreaking content, high-level facilitators and one-of-a-kind inspiring venues through three nationally recognized leadership and team-building institutes: the George Washington Leadership Institute at Mount Vernon, McChrystal Group and Building Momentum.

Alexandria's historic backdrop offers the ideal location for executive to midsize meetings up to 150 in a destination named the #1 Best Value U.S. Travel Destination 2018 by Money magazine and a Top 5 Best Small City in the U.S. 2018 by the Condé Nast Traveler Readers' Choice Awards.



For an unforgettable leadership experience on the grounds of George Washington's presidential estate, plan a program in the elegant Washington Presidential Library. George Washington Leadership Institute programs encourage senior executive development and strategic thinking, guided by the example of America's most important leader. After hours, enjoy whiskey tastings, appearances by historic interpreters and private tours of Washington's estate.

### Contact Visit Alexandria:

Learn more about The Leadership Collection at Alexandria by contacting [leadership@visitalexva.com](mailto:leadership@visitalexva.com) or visiting [AlexandriaLeadershipCollection.com](http://AlexandriaLeadershipCollection.com) • (703) 652-5360

Be inspired by a 21st century leader at McChrystal Group. Founded by retired four-star general Stan McChrystal, who led the United States' premier military counter-terrorism force in Afghanistan, the McChrystal Group Leadership Institute leverages academic research and a diverse depth of experience in military and business — captured in the best-selling book *Team of Teams* — to help clients build the leadership teams of tomorrow.



For an innovative and creative leadership building experience, customize a program through Building Momentum. Whether your group would enjoy working with 3D printers, drones or other technology, take advantage of Building Momentum's highly interactive approach to leadership development with activities such as "Wine and Welding."

Visit Alexandria's team offers complimentary concierge service to help planners envision their perfect meeting or leadership retreat and offers full support throughout the planning process, from proposal collection and arranging accommodations, transportation and dining, to centralized billing.

Wine and Welding at Building Momentum (Photo credit: Christine Halsey Photography)



## CAN START A BLAZE OF INSPIRATION.

Ignite your breakthrough thinking in a destination that has influenced leaders for centuries. Just minutes from D.C., Alexandria is fueled by a spirit of innovation that dates back to George Washington and continues today.



### Introducing The Leadership Collection at Alexandria

Now affordable access to several of the most recognized leadership programs in the country is at your fingertips. From groundbreaking curriculums and facilitators, to thought-provoking spaces, to boutique accommodations, Alexandria is a hidden gem for business events up to 150, making it the ideal location to inspire and prepare your people to help your organization achieve its best future.

Learn more at [AlexandriaLeadershipCollection.com](http://AlexandriaLeadershipCollection.com)

Contact us at [Leadership@VisitAlexVA.com](mailto:Leadership@VisitAlexVA.com), (703) 562-5360 to find out how our one-stop concierge service can help you create a game-changing experience for your next meeting.

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